



HE Space is a successful international space company. For 40 years, we have been supporting our customers with qualified experts in the fields of engineering, science, and administration. HE Space has joined forces with CS Group to lead the engineering and digital space market in Europe and to provide highly skilled consulting.

Marketing Coordinator

Key Tasks and Responsibilities

As part of the dynamic department, you will have the following responsibilities:

- Carry out marketing campaigns;
- Elaborate the work plan and the associated Milestones in line with program/project objectives;
- Develop strategies, allocate resources, monitor and optimize campaigns, and track performances;
- Manage the entire lifecycle of the marketing campaigns, in close collaboration with the program/projects Technical Officers;
- Set and manage the campaigns KPIs and set corrective actions as needed;
- Define the KPI to measure the effectiveness of the marketing campaigns;
- Ensure the organization of the monthly progress meeting and the organization and follow-up of the corrective actions identified during the KPI analysis;
- Manage the campaign's budget;
- Organise monthly progress meetings with ESA internal customers (weekly with programs Tos);
- Provide an overview of the progress of the campaigns;
- Check the schedule;
- Manage new requests;
- Maintain the action plan;
- Coordinate with the team of editors/designers/social media and websites to have the content published on time and within high-quality standard;
- Report to CIC-AI management on the correct execution of the campaigns in time and within high-quality standards on a weekly basis;
- Analyze target market data and stakeholders ("customer") needs
- Lead surveys, interviews;
- Prepare the Audience profiling for the campaigns in close collaboration with the market intelligence team and the project/program team;
- Coordinate with the project teams to set the marketing objectives and goals to respond to the program objectives and goals.

Skills & Experience

You will have the following qualifications and relevant experience:

- Master in Engineering, Marketing or Business Administration;

Passionate about people and passionate about space

- Project management certification;
- Minimum 6 years of demonstrated experience as a marketing coordinator preferably with a marketing agency;
- High mobility. For this service, the marketing coordinator will be requested to perform monthly missions to ESA centres (ESTEC, ECSAT, ESRIN);
- Demonstrated experience in working in international and multicultural working environments;
- Knowledge of ESA and understanding of its programs is an asset;
- Excellent command of English (minimum demonstrated C1 level, IELTS, TOEFL,);
- Excellent communication skills, writing and synthesis skills.

This job is located in **Noordwijk**, Netherlands or **Harwel** UK.

If you think you have what it takes for this job, please send your CV in English to **Kalina Traykova**, by clicking on the button "Apply for this job" quoting job **NL-HP-24154**.

An exciting and dynamic international working environment awaits you!



HE Space recruiting for ESA